

Singapore, September 16



The Belgian Luxembourg Business Group (BLBG) in Singapore announced today that Erik Jonnaert , vice-president for Procter & Gamble Asia, has been appointed president of the BLBG succeeding Mr Bing Houw Tan, managing director of Asia Pacific QBian Retail Research.

During the BLBG annual reception in Singapore, Mr Jonnaert acknowledged the contributions of Mr Houw Tan during his past presidency, who has been able to relaunch a small but successful group of Belgian business leaders, based in Singapore, to become a effective forum for networking and intelligence gathering on the Singapore and Asia business environment.



“I am looking forward to build upon the foundations set by Bing Houw Tan, to make the BLBG an even more attractive forum for networking”,commented Erik Jonnaert; “we should not only continue focusing on the Belgian & Luxemburg business community but make sure we integrate this small community even more effectively within the fabric of the Singapore business community and the other European business organisations represented through Eurocham.”

Belgium is currently holding the presidency of the European Union and is one of the founding members of the current European Union.

“We should leverage Belgium’s multi cultural diversity and it’s leadership role within the European Union, to strengthen connections for the Belgian and Luxemburg business community in Singapore.” continued Erik Jonnaert; “there are lot’s of similarities between Belgium and Singapore, which should help to bring the business communities from both countries even closer together.”

Erik Jonnaert graduated from the University of Ghent Law School (Belgium) and from Harvard Law School (USA); he joined Procter & Gamble in Belgium more than 25 years ago; he moved to Singapore in 2008 to join Procter & Gamble’s Asia management team, with responsibility for public relations, corporate communications, government relations, regulatory affairs and consumer relations across P&G’s business units in Asia Pacific. Erik is married to Karin Moelaert and has 3 sons, one of whom is also in Singapore.

About the Belgian Luxembourg Business Group or BLBG: The BLBG is a national business group dedicated to provide networking and business opportunities for its members; the BLBG has as mission to further the development of its members interests in Singapore and to promote doing business in Belgium and Luxemburg. BLBG is a member of Eurocham , bringing together the chambers of commerce and business organisations from all EU member countries.

For more info, visit www.blbg.org.sg

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